



## Transit Parking Innovates For FUTURE OF TRANSPORTATION

Los Angeles residents and commuters have first-hand experience with the region's notoriously heavy traffic.

With LA-region drivers spending more than 100 hours each year driving in congestion during peak travel periods, more commuters are using LA Metro for their daily commutes.

Municipalities throughout the country are rethinking the park-and-ride concept by connecting people to transit in a comprehensive way; though bike share, car share, shuttles, buses, rail and space sharing.

### LA Metro Offers Paid Parking and Customer Service

Until just a couple years ago, parking was free at LA Metro stations. The fee-based program that is in place today operates as a fully automated 24/7 system with on-site

parking ambassadors available during peak commuting hours. An off-site customer service center also responds to any customer's inquiries 24/7.

The use of new technology led to Metro's Supportive Transit Parking Master Plan.

### Long-Range Parking Planning & Transportation Demand Management

The Parking Implementation Plan provides a blueprint for a world-class transit parking program. It leverages technology, provides excellent customer service and improves the overall transit rider's experience.

### Consider Future Parking Demand in Long-Range Planning

Metro developed a long-range parking plan to support transit corridor planners with parking needs at future rail stations.

A toolkit was developed, which includes a ridership versus parking demand model to assist in determining future parking needs. Other elements such as autonomous vehicles, and other first and last mile accessibility will also be considered.

A forward-thinking plan should not only focus on fixing the current problem, but and managing resources.

Metro plans to increase ridership and reduce building more parking through shared mobility solutions.

To that end, the agency will consider engaging Transportation Demand Management consulting services for large employers and projects.

The long-term solution should be an overall decrease of single occupied vehicles trips on the road. ■

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